Overview of the Measure DD Community Coalition

Following Oakland voters’ historic 80% passage in November 2002 of Measure DD – “The Oakland Trust for Clean Water and Safe Parks” – an interested group of people began meeting with then Councilmembers Danny Wan and Jane Brunner to map out how the $198 million bond measure would be implemented. As others and interested organizations joined in, the meetings grew, were regularly scheduled, and adopted “The Measure DD Community Coalition” as its name.

In early 2003, the Coalition forwarded a proposal to City Council to be designated as the official oversight body for the massive Measure DD program. In June 2003, the Council sanctioned the Measure DD Community Coalition as "an inclusive coalition of Oaklanders and organizations interested in the implementation of Measure DD." View the Council-approved Measure DD Implementation staff report which on p. 5-6 recognizes and supports the formation of a Measure DD community Coalition organization.

The Coalition was charged to provide oversight, input, and recommendations to project staff on organizing, prioritizing, and spending for DD projects; to assist in applications for supplemental funding; and to serve as the ‘community sounding board’ to staff and the City in the review of designs and proposals for Measure DD projects. The Coalition currently meets bi-monthly at the Lakeside Garden Center, and remains open to individuals and organizations who desire to participate in the program.

June 2013 marks the 10th anniversary of the Measure DD Community Coalition. Over this period, the Coalition has performed oversight responsibilities for 56 Measure DD projects, and has assisted in leveraging $49 million in grants from federal, state, regional, and outside funding sources.