



September 17, 2012

Council Members Reid, Brooks, Schaaf, Kaplan, De La Fuente, Kernighan, Nadel and Brunner; Mayor Quan, City Administrator Santana, Asst. Administrator Fred Blackwell, Pat Cashman
City Hall
1 Frank Ogawa Plaza
Oakland, CA 94612 (sent electronically)

Dear Mayor, Council members and staff:

Waterfront Action is an Oakland-based volunteer non-profit whose mission is to promote public access to the Oakland-Alameda Estuary and Lake Merritt through using public awareness, education, and direct action. Our members place high value on the region's waterfront as a vibrant economic, recreational, and natural resource.

The completion of the Bay Bridge is our opportunity to welcome visitors to the east shore. Adjacent to this area, in time, there will be an East Bay Regional park that will salute the work of the bridge builders, the Port and the San Francisco Bay. Let this Gateway shine for the East Bay, as we are no longer single cities but a REGION that can enhance our lives in numerous ways. Billboards should not be part of the Army Base re-use plan.

[9th Circuit OKs Calif. city's removal of billboard](#)

OAKLAND, Calif. — A federal appeals court has ruled that Oakland officials did not break the law when they removed a billboard visible from Interstate 880 last year. The 9th U.S. Circuit Court of Appeals in San Francisco ruled March 18, 2010 that an Oakland city ordinance prohibiting billboards near freeways was constitutional.

Is this ordinance still in place, and if so, why is this issue coming before Council?

Sincerely,

Sandra Threlfall
Sandra Threlfall
Executive Director

