

MEASURE DD

Measure DD has been placed on the ballot to implement a comprehensive plan to clean up Lake Merritt, improve water quality and expand recreational opportunities for Oakland citizens.

Measure DD has earned the support of all segments of the Oakland community.

Measure DD will:

- ✓ Clean up Lake Merritt, Oakland creeks and improve the water quality flowing into the estuary.
- ✓ Reduce pollution and contaminated storm water.
- ✓ Expand park and recreation facilities that provide safe havens to keep kids away from gangs and drugs.
- ✓ Improve the safety and security at Lake Merritt and neighborhood parks.
- ✓ Preserve open space while protecting and restoring the Oakland waterfront.

By passing this measure, Oakland will be eligible for additional state and federal matching funds that will be given to other communities if Measure DD does not pass. The cost (less than \$20 per \$100,000 of assessed valuation of property) is reasonable and tax deductible.

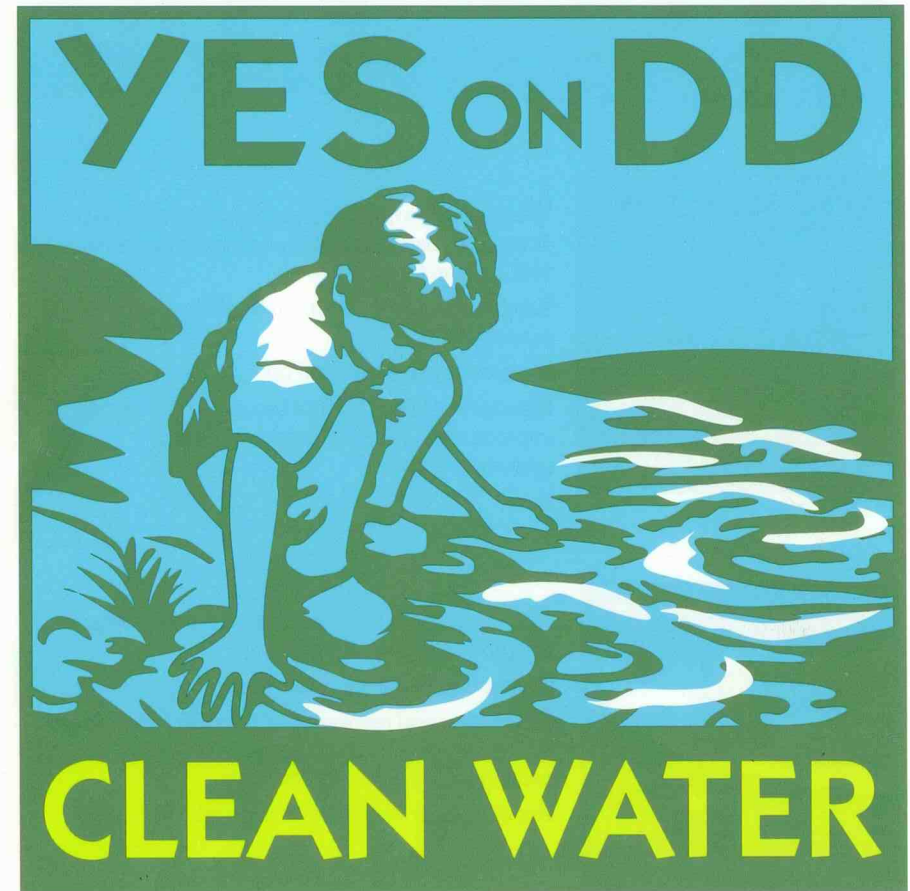
All funds raised by Measure DD can only be spent on specific projects authorized in the Oakland Trust for Clean Water, Safe Parks plan. There will be an annual audit to ensure all money is spent properly.

All funds will stay in Oakland to benefit all Oakland residents.

Please vote **YES** on Measure DD.

Paid for by Oakland Waterfront Parks Initiative Committee for Measure DD • ID #1243828
To volunteer or for more information, call 510-444-0545

www.oaklandmeasuredd.org

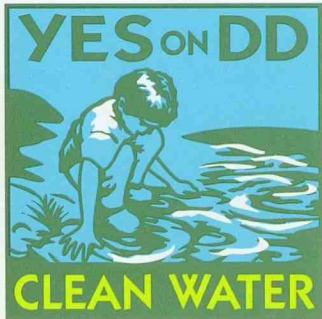


MEASURE DD

BALLOT STATEMENT

YES To improve water quality; provide educational and recreational facilities for children; clean up Lake Merritt; restore Oakland's creeks, waterfront and estuary; preserve and acquire open space; renovate parks; provide safe public spaces; and provide matching funds to qualify for state and federal funding for these projects, shall the City of Oakland issue \$198,250,000 in bonds creating an Oakland Trust for Clean Water, Safe Parks to ensure money will be spent only on approved projects?

MEASURE DD WILL PROVIDE...

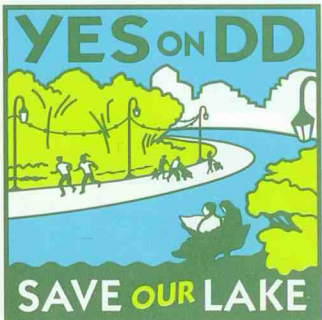


Water quality improvements, including storm water filters, trash barriers, wildlife waste clean-up facilities and aeration fountains.

Land acquisition for environmental clean up and conservation.

Hazardous materials clean up.

Relocation of flood control barrier at 7th Street to improve water flow and provide boat and pedestrian access.

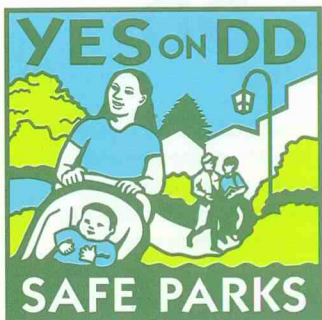


Replacement of the 12th Street culvert to increase tidal flow into Lake Merritt.

Renovation of the municipal boathouse.

Restoration and renovation of Lakeside Park sailboat house, including boat storage and conversion of parking lot to public shoreline area.

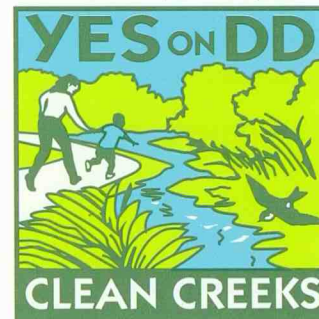
Repair of Lake Merritt's retaining walls.



Widening and improvement of pedestrian and bicycle paths and lanes.

Reconfiguration of roadways for safer pedestrian and traffic access.

Renovation of park space and beach area along Lake Merritt's south shore and redesign 12th Street to create safe pedestrian and bicycle access from Lake Merritt to Kaiser Convention Center and Channel Park.

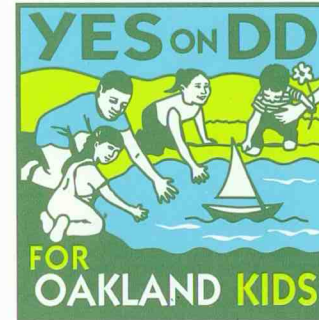


Creek Restoration including restoration of creek segments to improve water quality, hydrology, and wildlife habitat to prevent floods, improve public accessibility and increase community stewardship.

- Creeks include Sausal Creek, Lion Creek, Palo Seco Creek, Cinderella Creek, Arroyo Viejo Creek, Shepard Creek, Glen Echo Creek, Temescal Creek, Coliseum Slough, Horse Shoe Creek, San Leandro Creek, Peralta Creek, Courtland Creek.

Acquisition of Watershed Protection Easements.

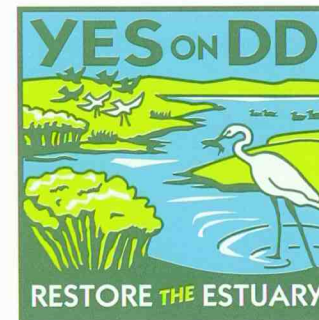
Acquisition of restorable habitats and watersheds.



Aquatic sports and recreation facilities for Oakland children.

Seismic Renovations and Recreation Facilities for Studio One.

Children's Fairyland improvements, including historic restoration, drainage, amphitheater and play structure improvements.



Acquisition and development of parks along the Estuary waterfront from Jack London Square to the Oakland Airport.

Removal of 10th Street culvert to improve water flow from Estuary to Lake Merritt and provide boat and pedestrian access.

Qualify Oakland for matching funds to improve parks and water quality.